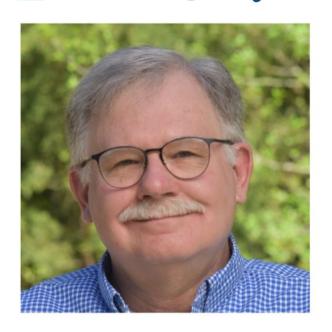


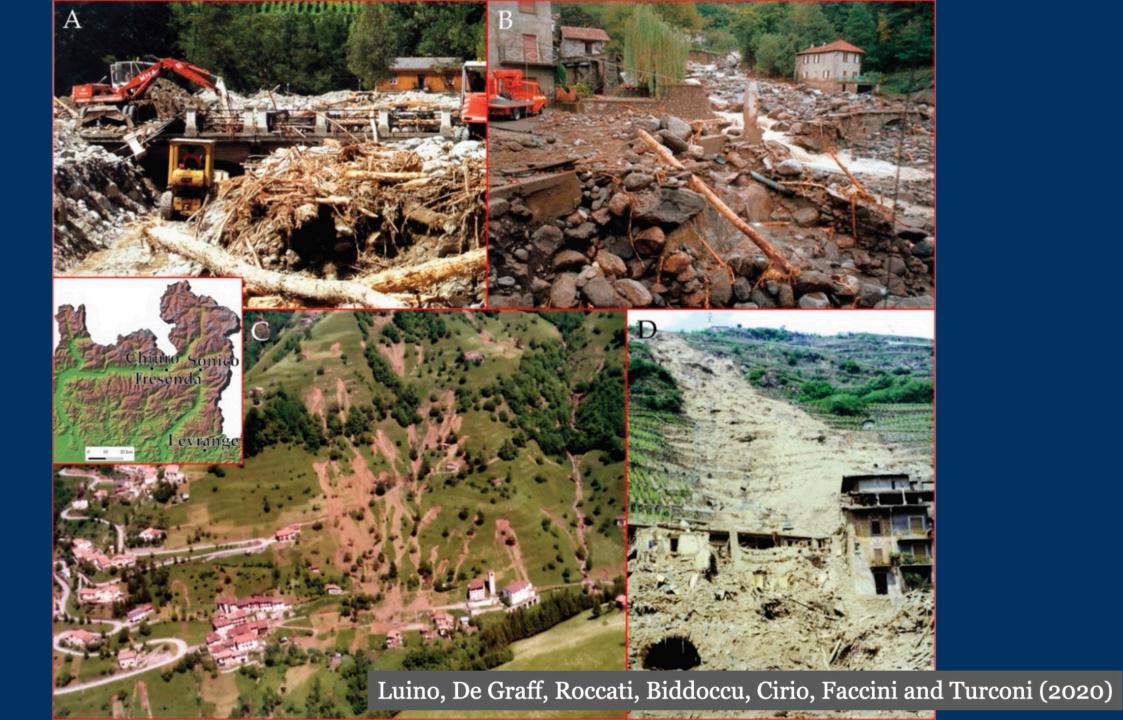
Professor Vince Cronin, Ph.D. IAPG and Baylor University Vince_Cronin@baylor.edu



ASSOCIATION FOR PROMOTING GEOETHICS



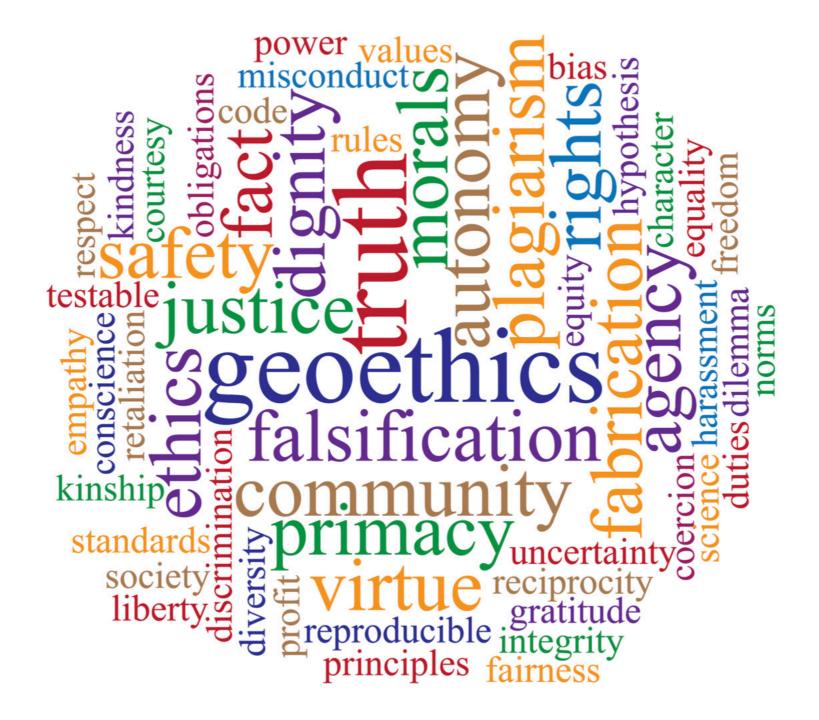














"The only ethical principle which has made science possible is that the truth shall be told all the time."

C.P. Snow, "The Search" (1932)







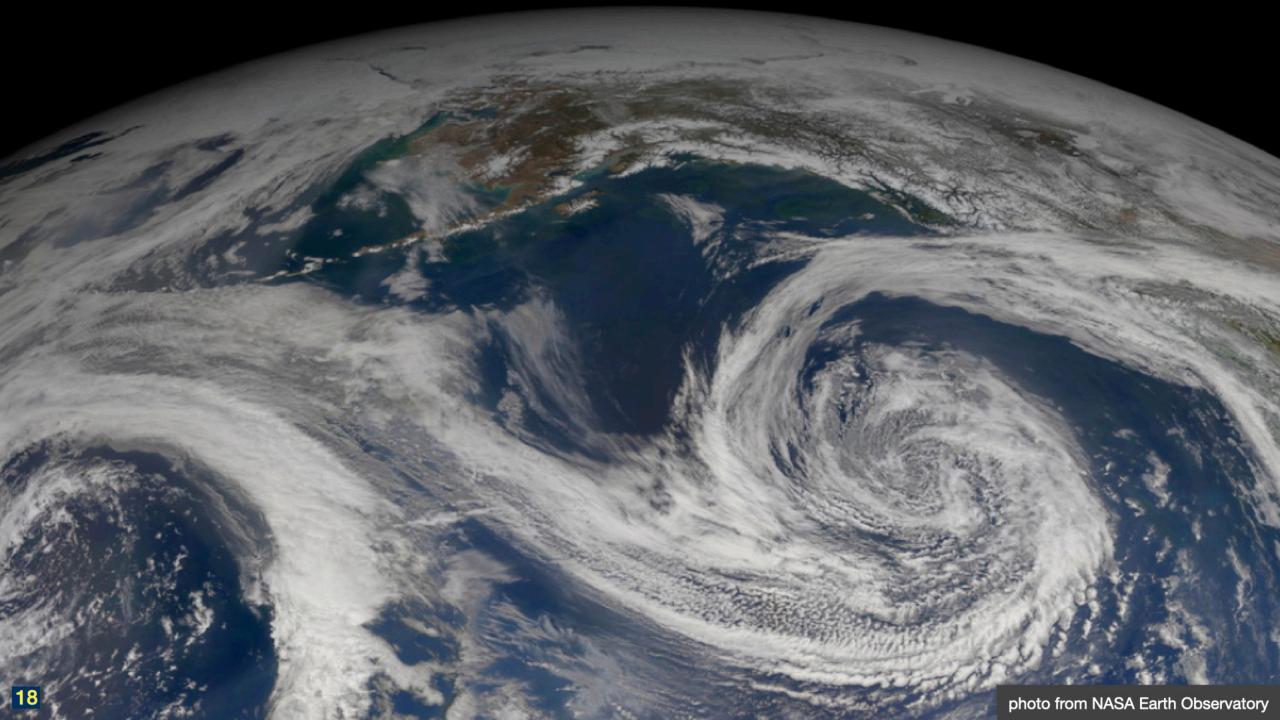
Imperative: To protect public safety

Imperative: To abide by the ethical norms, standards, and best practices recognized by the science community

The ultimate client of any engineering geologist is society

"...hold paramount the safety, health, and welfare of the public and strive to comply with the principles of sustainable development."

American Society of Civil Engineers (2017)



Before and after the Stava mudflow passed through Tesero, Italy, 1985





If we do not act as responsible scientists in the public interest, the contributions of engineering geologists will not be sought or valued by society.

After Slosson et al. (1991)